

# CHARLES & KEITH

## PRESS RELEASE

### **CHARLES & KEITH 品牌家族再添新成员**

#### *热烈欢迎金裕贞加入*

新加坡，2026年6月16日 – 以真挚魅力、出众才华和独特风格深受观众喜爱的金裕贞，正式加入 CHARLES & KEITH 品牌代言人行列。

拥有现代女性的创新思维，她身上那股充沛自信和独特的魅力，完美诠释了 CHARLES & KEITH 所倡导的核心价值，也深刻体现品牌长久以来对于推崇个人特质、鼓励自我表达以及提倡当代时尚美学的坚持。

在后续的品牌企划合作中，金裕贞将与 CHARLES & KEITH 携手，带给大家关于自我风格和个性表达的全新灵感。

CHARLES & KEITH



CHARLES & KEITH  
KIM YOU JUNG

# CHARLES & KEITH

Media Relations:

CHARLES & KEITH Global Press Office

Phone: +65 6590 7700

Email: [PublicRelations@charleskeith.com](mailto:PublicRelations@charleskeith.com)

Note to editors:

Discover the press materials featuring Kim You Jung on [Dropbox](#).

## About CHARLES & KEITH

Fashion label CHARLES & KEITH was established in 1996 with a vision to build a global brand that is self-assured and empowering, imparting confidence to all women.

From a single shoe shop in Singapore to an international network offering dynamic experiences across retail and online, CHARLES & KEITH is always consumer first and aims to unlock an aspirational brand experience that remains attainable. It creates collections – shoes, bags, eyewear, accessories and fashion jewellery – that enables women to express themselves.

Striving to make fashion more accessible and never compromising on creativity, the brand challenges the convention that fashion is for the few.