



PEDRO introduces its Fall 2025 collection, a meditation on identity, presence, and personal evolution. Drawing from the creative concept that "style is the silent architect of identity," the collection positions dressing as a transformative act, an intentional ritual of becoming.

Riding on the seasonal shift toward clarity and inward reflection, the collection responds with a wardrobe designed for modern movement and self-definition. Elevated staples, including structured loafers, sandals balancing structure with ease, and sleek boots anchor the season's tone of intuitive style. Bags take on softened geometry and padded volume, offering an architectural yet tactile approach to Fall dressing.



The colour palette references nature in repose: cypress green, stony black, oat, and mineral brown, inviting a slower, more intentional pace. Textural contrasts define the mood, with woven leather, quilted nylon, and brushed finishes adding depth and richness to the collection.



Charles & Keith Group Headquarters, 6 Tai Seng Link, Singapore 534101 ACRA Regn No: 200512535M | Website: www.pedroshoes.com An autumnal update to house signatures, the collection carries a subtle celebratory undertone. Glossy finishes, sculptural heels, and metal hardware details punctuate the line-up with quiet exuberance, gestures to the season's spirit.



This campaign reaffirms PEDRO's belief in style as more than trend, but an expression with depth, design, clarity, and fashion as a form of quiet empowerment.

The PEDRO Fall 2025 Collection is now available in stores and online at www.pedroshoes.com.

PEDRO

For Immediate Release

About PEDRO:

PEDRO unveils effortless essentials at their finest—footwear and accessories thoughtfully crafted to elevate and empower. Where contemporary design meets refined aesthetics, express your identity with modern styles that seamlessly adapt to every wardrobe.

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