



PRESS RELEASE

CHARLES & KEITH x PH5 RIDE THE WAVE IN COLLABORATION WHERE BOLD FEMININITY MEETS ARCHITECTURAL KNITWEAR INNOVATION

SINGAPORE, 6 June 2025 – CHARLES & KEITH unveils its first-ever collaboration with New York-based contemporary knitwear label PH5, blending futuristic femininity with modern movement in an exclusive capsule launching this July 2025.

First teased during PH5's Spring/Summer 2025 runway at New York Fashion Week, this collaboration marks the convergence of two design-forward labels: one renowned for redefining accessories and the other for reshaping the knitwear narrative. The CHARLES KEITH x PH5 collection is a visual ode to the wave — an iconic motif from PH5 that represents both fluidity and digital resonance. In today's hyperconnected world, the wave is a symbol of momentum on how quickly trends surge and how communities gather, create, and connect through fashion.

At its core, the collection is inspired by the fluidity of natural elements and the ebb and flow of the current digitised landscape, where every voice has the power to create waves. The imagery of the wave runs through the collection like a current — curved hems, gradient fades, undulating silhouettes and ripple-effect soles — all paying homage to PH5's signature design language. Set against an immersive, wave-like backdrop, the campaign captures this duality with a kinetic sense of motion where organic shapes blends with urban minimalism, creating visual harmony in chaos.

The collection's footwear captures the essence of movement and experimentation through three sculptural designs — each a bold study in silhouette, texture and comfort. The wave-edged, fully padded insoles promise a cloud-like walking experience ensuring the pieces are bold yet engineered to move with ease and intention. The **Nylon Wave-Hem Sculptural-Heel Sandals** combine delicate nylon uppers with a sharply angled heel, while the **Gradient Wave Slip-On Mules** feature exaggerated ripple soles and a seamless ombre fade that mirrors the collection's fluid aesthetic. Completing the trio, the **Mesh Gradient Mary Jane Sneakers** reinterpret a classic shape through translucent mesh, wave-edged soles, and futuristic detailing that lend a sense of play to urban dressing. Anchoring the collection is the **Toni Gradient Knotted Crescent Hobo Bag**,



a distinct CHARLES & KEITH design reimagined in PH5's tonal gradients of green and purple. Defined by its relaxed crescent form and knotted handle, the Toni effortlessly transitions from day to night with quiet charisma.

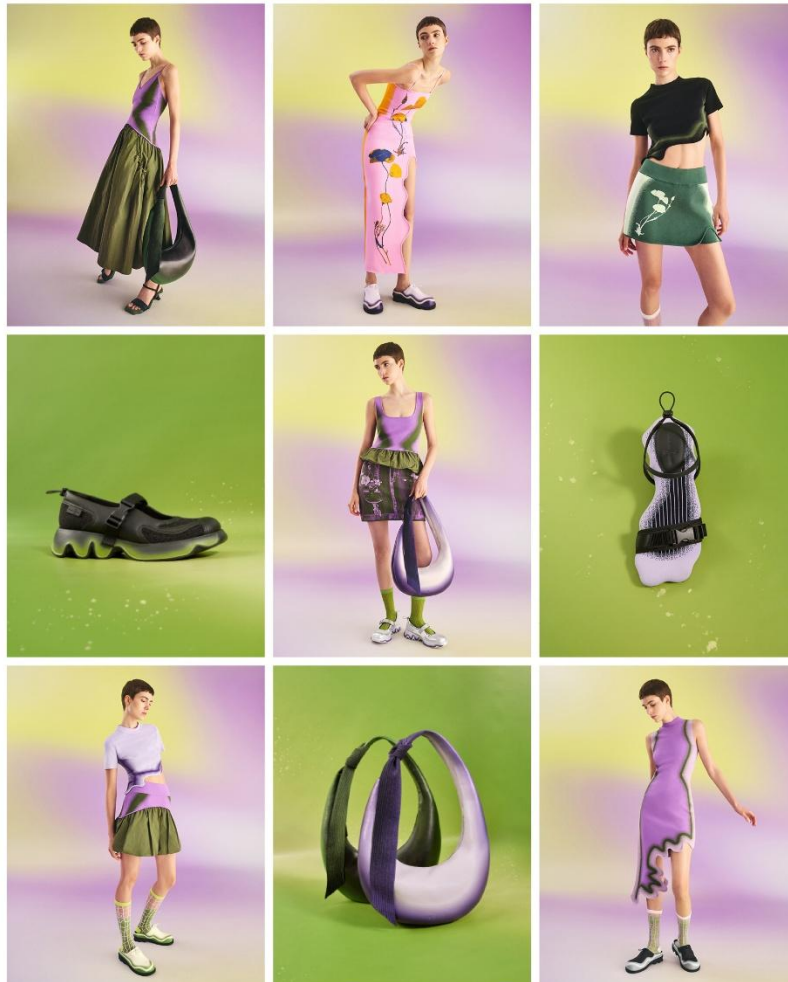
Elevating the ready-to-wear offering, the pieces feature colour-fade patterns that are not printed on, but woven into the fabric, showcasing the brand's technical artistry with wearable ease. The **Recycled Polyester Knitted Gradient Wave-Hem Crop Top's** curved hems echo the wave motif, while the accompanying **Recycled Polyester Knitted Gradient Reversible Headband** can be worn two ways, offering softness, versatility and adds a final touch that feels both thoughtful and free-spirited.

"We've always seen knitwear as a medium full of untapped potential. Through this collaboration with CHARLES & KEITH, we wanted to explore the softness of nature and the structure of the city — how we can wear that contrast, and how fashion can feel like both rebellion and comfort at once. Together, I believe we've created a collection that feels future-ready yet intimately grounded, functional, expressive, and entirely fresh. It's a reflection of what happens when two like-minded brands come together to create something truly special." shares Wei Lin, founder of PH5.

To mark the launch, the collection will come alive through immersive store takeovers in select global cities. Within these retail spaces, including Ngee Ann City and Marina Bay Sands in Singapore, the Shibuya flagship store in Japan, Central World in Bangkok, Thailand, and City Mall in Georgia, Tbilisi, the sculptural wave motif takes centre stage. These experiential installations set the tone for an interactive experience where visitors can explore the collection in an environment that mirrors the capsule's expressive, kinetic energy.

The CHARLES & KEITH x PH5 capsule will open for pre-sale from 24 – 30 June 2025, with the official launch on 1 July 2025. It will be available at designated CHARLES & KEITH retail stores worldwide, as well as on the official CHARLES & KEITH app and online at www.charleskeith.com.

CHARLES & KEITH





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Note to editors:

Discover the new CHARLES KEITH x PH5 collection on [Dropbox](#).

About CHARLES & KEITH

Fashion label CHARLES & KEITH was established in 1996 with a vision to build a global brand that is self-assured and empowering, imparting confidence to all women.

From a single shoe shop in Singapore to an international network offering dynamic experiences across retail and online, CHARLES & KEITH is always consumer first and aims to unlock an aspirational brand experience that remains attainable. It creates collections – shoes, bags, eyewear, accessories and fashion jewellery – that enables women to express themselves.

Striving to make fashion more accessible and never compromising on creativity, the brand challenges the convention that fashion is for the few.

About PH5

Established in New York in 2014, PH5 is an advanced contemporary women's knitwear brand founded by Wei Lin, the daughter of a knitwear manufacturer and designed by a Parsons-trained, award-winning designer, Zoe Champion. The label challenges the conventional vision of knitwear by marrying whimsical designs with architectural dimensions of knitting techniques.



Innovative, functional and hugely stylish knitwear is at the heart of PH5. Empowered by its scientific name, PH5 is set out to inspire people to completely rethink knitwear and tell the world that knitwear is more than just a winter fabric. Knitwear is breathable, lightweight, colourful and fashion forward.