

CHARLES & KEITH

PRESS RELEASE

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CHARLES & KEITH launches a capsule collection with Chet Lo, the London-based fashion prodigy famed for his electrifying designs



SINGAPORE, 6th December 2023 – CHARLES & KEITH is thrilled to announce its collaboration with Asian American designer Chet Lo on a six-piece capsule collection.

A Central Saint Martins alumni, the 26-year-old London-based innovator is best known for his spikey popcorn knitting technique, which appears on designs that meld his heritage with the avant-garde. His work has been repeatedly featured in global publications and worn by some of today's most exciting celebrities – Zendaya, Dua Lipa, Kylie Jenner, and Doja Cat included.

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This January, Chet Lo's iconic Durian fruit inspired spikes take on new forms in a capsule collection that revisits six of CHARLES & KEITH's most desirable designs.

The platform mules and tie-around ballerina flats which feature a flyback knit with exaggerated detailing, adding allure to their timeless silhouettes, while sculptural sling-backs bear spikes on coloured wedge heels for a look that couples fierceness with elegance. The narrative continues with the bags, including a petite geometric hand-carry with a solid metallic-hued top-handle, and a distinctive shoulder bag with a detachable metallic spikey ball charm. The addition of a headband completes the collection, with a soft eye-catching texture which adds vitality to any look.

All designs are available in three colour-ways inspired by Chet's signature aesthetic: Vibrant Red which harks back to his Asian roots, Vivacious Fuchsia which evokes the electrifying energy of his designs, while Black – Chet's go-to colour – adds an element of chic modernity to the mix.

The campaign, which is shot by renowned photographer Daniel Archer, complements the vision with minimalism, playing on light and shadows, setting the stage for Chet Lo's experimental aesthetics and CHARLES & KEITH's refined modernity.

"For the designs, we really wanted to emulate the femininity and strength of women incorporating my signature spikes, which signify protection but also a distinct sensuality. It has honestly been an amazing experience working with an established accessories brand such as CHARLES & KEITH. This collection helps broaden the Chet Lo world which we've been working very hard to create," says Chet Lo.

Freddie Stevens, Design Director at CHARLES & KEITH, adds: *"The capsule collaboration with Chet Lo came by in the most serendipitous way. We first got*

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acquainted with Chet when we supported him with footwear for his Spring/Summer 2023 show – and we fell in love with his distinct aesthetic and fun personality. It is wonderful when our support of young creative talent flourishes and we're able to extend a partnership with them beyond the runway. These collaborations lead to amazing designs that inject their creative vision into our iconic shoes and bags. The integration of Chet's trademark spikes makes for such a chic ode to the year of the dragon as well."

In further support of the designer, CHARLES & KEITH will be retailing the distinctive designs from Chet Lo's Spring/Summer 2024 collection on its e-commerce site. This is a first for the brand, and it promises to provide CHARLES & KEITH customers with a new immersive online retail experience that allows them to shop a complete look.

The new CHET LO x CHARLES & KEITH Capsule Collection will be available in retail stores and online via CHARLESKEITH.COM / CHETLO.COM.

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About Chet Lo

Chet Lo is an Asian-American designer and 2020 graduate of Central Saint Martins BA Knitwear course. Hailing from New York City, Lo first came to London in 2015 to attend Saint Martin's. It was there that Lo became fascinated with textiles and the endless possibilities and innovation that knitwear could bring. Following the success of his first collections, Lo has gone on to join the roster of young talent at Fashion East, where his debut was received with critical acclaim, and has since joined the British Fashion Council's NEWGEN scheme. Lo's work has been featured in magazines Vogue, L'Officiel, W, The Face Garage, Schön, Marie Claire, Crack and Dazed, and worn by cultural innovators: Dua Lipa, Kendall & Kylie Jenner, Doja Cat, SZA, Kali Uchis, Micaela Coel, Willow Smith, and many more.

About CHARLES & KEITH

Fashion label CHARLES & KEITH was established in 1996 with a vision to build a global brand that is self-assured and empowering, imparting confidence to all women.

From a single shoe shop in Singapore to an international network offering dynamic experiences across retail and online, CHARLES & KEITH is always consumer first

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and aims to unlock an aspirational brand experience that remains attainable. It creates collections – shoes, bags, eyewear, accessories, and fashion jewellery – that enables women to express themselves.

Striving to make fashion more accessible and never compromising on creativity, the brand challenges the convention that fashion is for the few.

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