

# CHARLES & KEITH

## PRESS RELEASE

### **CHARLES & KEITH Launches Monochromatic Capsule with visual artist Henn Kim**

SINGAPORE, 24 August 2023 – CHARLES & KEITH has teamed up with visual artist Henn Kim, renowned for her surrealist black and white drawings. Henn Kim, who shot to social media fame for channelling her emotional experiences into poignant works of art showcases a different side to her psyche with this collaboration – reimagining her signature heart motif with a spirit of light heartedness.

Fondly titled "Heart Is Every Wear", the all-black 4-piece capsule is inspired by Henn Kim's desire for the products to be worn anywhere and everywhere, and for each wearer to feel encouraged in being forthcoming with their emotions. Its cheeky moniker invites individuals to embrace authenticity and express their innermost sentiments by confidently wearing their hearts on their sleeves.

The *Illustrated Heart Charm Ankle Boots* and *Illustrated Heart Charm Ruched Hobo Bag* feature metallic embellishments reflecting Henn Kim's highly recognisable anatomical heart illustration, while a matching faux leather scrunchie and a plush cosmic-themed blanket round up the capsule. The latter is adorned with a galaxy of planets – another trademark iconography of the artist's – encircling a monumental heart, symbolising the vastness of the universe as deep as one's emotions.

"My art has always served as a medium for expressing complex emotions that I could not convey in words. For this collaboration, the reimagined heart illustration goes beyond depicting despondency, and instead offers a new outlook by imbuing the heart symbol with self-assurance and the courage to express oneself freely," said Henn Kim.

Fredie Stevens, Design Director of CHARLES & KEITH said, "CHARLES & KEITH has always enjoyed collaborating with emerging creative talent across fields of art and design. As personal admirers of her work, it was particularly exciting for the team to work with

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Henn Kim in bringing a fresh take on one of her signature illustrations to life through this capsule – especially given the important message at its core on inspiring self-expression, which resonates with our own brand values."

The CHARLES & KEITH x Henn Kim collection drops 5 September 2023 in selected CHARLES & KEITH boutiques and on [www.charleskeith.com](http://www.charleskeith.com). With every purchase from the capsule, customers will also receive a set of stickers featuring Henn Kim's exclusive illustrations for the brand.

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## **About Henn Kim**

Henn Kim's illustrations speak to the soul, drawing from her own spiritual experiences. Henn Kim creates art that brings comfort and healing, skilfully utilizing black and white to capture the profound range of her emotions, resonating deeply with viewers. Through her art, she conveys entire narratives within these images, evoking a sense of wonder and introspection in those who immerse themselves in her creations.

## **About CHARLES & KEITH**

Fashion label CHARLES & KEITH was established in 1996 with a vision to build a global brand that is self-assured and empowering, imparting confidence to all women.

From a single shoe shop in Singapore to an international network offering dynamic experiences across retail and online, CHARLES & KEITH is always consumer first and aims to unlock an aspirational brand experience that remains attainable. It creates collections – shoes, bags, eyewear, accessories and fashion jewellery – that enables women to express themselves.

Striving to make fashion more accessible and never compromising on creativity, the brand challenges the convention that fashion is for the few.

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