

CHARLES & KEITH

PRESS RELEASE

**CHARLES & KEITH welcomes Han So Hee to the
CHARLES & KEITH Family as its newest ambassador**



SINGAPORE, 3 May 2023 – Actress Han So Hee has been announced as the newest global brand ambassador of CHARLES & KEITH, joining the brand's growing family.

"Han So Hee embodies the spirit of CHARLES & KEITH with her authentic individuality, confidence and creativity. We are delighted to welcome her onboard the CHARLES & KEITH Family and inspire new possibilities together," said brand co-founder, Keith Wong.

Han So Hee is set to star in the brand's Fall Winter 2023 campaign which will be unveiled in the third quarter of 2023.

CHARLES & KEITH

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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.