

# CHARLES & KEITH

## PRESS RELEASE

CHARLES & KEITH's Summer 2023 collection is a light-hearted ode to the season of  
adventure

**SINGAPORE, 12 April 2023** – CHARLES & KEITH's Summer 2023 collection embraces the sunny season with a fresh attitude by giving a vitamin boost of bright colours. Inspired by the airy lightness of the season and summer adventures, the common theme of escapism ties the entire collection together.

Taking inspiration from the saccharine sweetness of childhood gem pops, a kaleidoscope of colours take over the popular summer staple: Jelly shoes. Featuring dazzling octagonal cut gems on footbeds, straps and heels, the Fia See-Through Slide Sandals and Geometric Heel Mules in translucent bright green, candy pink, red, and black, are maximalist summer must have styles.

This season's Cocoon bag is the perfect summery companion that does not compromise on style. Crafted from rubber, the bag is moulded to form the top handle silhouette and comes scented to evoke specific wonderful adolescent memories. Updated for summer escapades, the beloved Charlot bag is given a fresh raffia finish – a quintessential material to the season – with linings in uplifting shades of pink and yellow for an unexpected pop of colour. To match the Fia footwear, the Geometric Push-Lock Top Handle bag features a single gem pulling centre-focus, drawing the eye to the middle of this playful yet structural style.

The new CHARLES & KEITH Summer 2023 collection will be available in retail stores and on [CHARLESKEITH.COM](https://www.charleskeith.com) from April 2023.

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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewellery.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

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