CHARLES & KEITH

PRESS RELEASE

Step into the spotlight this Ramadan with glamorous accessories from CHARLES & KEITH's special festive range

SINGAPORE, 28 March 2023 – Embrace the holy month in style. This year, the <u>CHARLES & KEITH Ramadan capsule collection</u> takes an understated approach to festive dressing. It features classic designs with a dazzling twist — gem and chain embellishments are heavily utilised to add a touch of glamour to each sophisticated design.

Where bags are concerned, playful silhouettes are balanced with an elegant black finish. The pyramid clutch — one of our most iconic designs — is simple yet striking, thanks to its distinctive geometric shape and glossy satin finish. Similarly, the Este's satin finish gives it a luxurious feel. It is studded with rhinestones all over to create a rich yet delicate aesthetic.

Minimalist in design, the shoes from the Ramadan range can be easily incorporated into your everyday wardrobe. They are given the festive treatment with shiny metallic finishes and sparkly gem embellishments but subtly so. Reach for the metallic pointed-toe pumps to complete a statement dress and create a bold festive ensemble. Alternatively, the braided slide sandals with gem-embellished straps will complement a laid-back yet polished outfit perfectly.

Spread the festive cheer via WhatsApp, Instagram and Telegram with CHARLES & KEITH's special Ramadan-themed digital stickers.

The collection is available in selected CHARLES & KEITH stores worldwide and on <u>CHARLESKEITH.COM</u>.

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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.