

PEDRO

PRESS RELEASE

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PEDRO EID 2023- A DESERT HOPE

To welcome the joyous occasion, PEDRO releases our EID 2023 capsule collection that is elegant, glamorous and sophisticated, curated for the modern women to get fashionably ready for the festive season.

Singapore, March 2023 – PEDRO celebrates EID with our latest EID Capsule Collection. This special capsule features a range of stylish shoes and bags designed to make a statement and to get you through the festivities. From statement sandals to classic pumps and bags with intricate embellishments, this glamorous collection was designed to make your wardrobe stand out.

About The Editorial: A Desert Hope

Through the use of natural sunset light and a mix of warm hues, this editorial showcases a sense of warm, hope and comfort as our Muslim Community reunites with their families during sunset to break fast and spend time together.

Set against the magnificent sand dunes of Dubai's Al Faqa' Desert, photographer Dudi Hasson captures the elegance and glamour of the EID 2023 Capsule Collection on model Maria Khan.

About The Collection

Designed with the modern woman in mind, this special EID capsule was created to make you look your best while celebrating. Driving the capsule is a stunning selection of high sheen, diamante studded shoes and bags in black and royal yellow.

Perfect for your daytime gatherings and celebrations, the Rina Strappy Mules is a versatile piece for an effortless and stylish look as it features a pointed toe construction, accented with overlapping glitter straps that adds an edge to the overall look. For a casual and comfortable fit, opt for the Rina Strappy Sandals or Rina Mesh Ballerina Flats that is easy to wear with a splash of glamour. Complete the look with the Megan Hobo Bag that is trendy, stylish and perfect for everyday use.

Elevate your look for your evening soirees and dinner parties, with the Rina Strappy Heels that features a mesh upper for a dazzling appeal, and a slim post heel that adds sophistication to any evening look. Pair it with the Rina Satin Shoulder Bag or Rina Mini Satin Handbag that holds a classic silhouette with intricate detailing such as a satin finishing and embellished diamante.

The EID Capsule Collection is now available online and in stores. Discover your latest must-have fashion accessories on www.pedroshoes.com or visit your nearest PEDRO boutiques to shop.



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For more information, please contact:

Singapore

Jingyi Goh

Jingyi.goh@pedroshoes.com

Shermaine Lim

Shermaine.lim@pedroshoes.com

Brand.comms@pedroshoes.com

About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2005, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at pedroshoes.com

Our modern-day collection continues to inspire 19 countries across Asia Pacific, the Middle East, and the United States of America.