

CHARLES & KEITH

PRESS RELEASE

CHARLES & KEITH's Spring 2023 collection invites all to join in a state of play

SINGAPORE, 19 January 2023 – CHARLES & KEITH's Spring 2023 collection draws inspiration from play - the universal process and language that informs our adult worlds, with which we learn about ourselves and the world around us. It enables us to test limits, explore our environments, and be present in them.

This season, there is something lighter in the air - an emphasis on a fun-loving and girlish spirit. Old favourites are recovered from the attic, with girlish elements borrowed from '90s movies translated into the uppers of padded slides, loafer mules and heels. Modular forms and rounded, plush shapes are borrowed from doll houses and plushies for a nostalgic throwback to some of our favourite childhood playthings. Clogs make a comeback this season, with leather platform clogs recalling the hippie heydays of the 70s. Dressier shoes are given a playful touch, reminding us that sometimes, things need not be taken too seriously: D'Orsay pumps and stiletto heel mules in the Gabine range are finished off in patent leather for a romantic charm and light-hearted femininity that's perfect for everyday wear.

Bags are imbued with playfulness and whimsy, transformed from simple, familiar forms to evoke colourful memories. Spring sees a new must-have style: the Petra curved shoulder bag is an ultra-trendy take on the mini bag resurgence, adding a sense of street-cool to any outfit while retaining the playful charm of compact toys of the past. Inspired by classic '00s styles, the Petra taps into the mini shoulder bag silhouette and eye-catching hardware detailing that the fashion crowd are loving right now. The tubular slouchy hobo bags are the same candy-coloured pink and blue as the shoes but are extra pillowy – just like our favourite childhood plushies. A refreshing spring palette of pink, turquoise and cyan is adopted on the ever-popular Koa family, also available in a micro size to play with proportions. The high-intensity colours add pizzazz to the everyday uniform, giving sartorial fits an unconventional refresh.

The new CHARLES & KEITH Spring 2023 collection will be available in retail stores and on [CHARLESKEITH.COM](https://www.charleskeith.com) from January 2023.

CHARLES & KEITH

Media Relations:

CHARLES & KEITH Global Press Office

Phone: +65 6590 7700

Email: PublicRelations@charleskeith.com

About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

CHARLES & KEITH

