

# CHARLES & KEITH

## PRESS RELEASE

CHARLES & KEITH celebrates the Year of the Rabbit with a series playful of accessories

*SINGAPORE, 5 January 2022* – CHARLES & KEITH rings in the Lunar New Year with a limited collection that celebrates 2023's zodiac animal: the rabbit. The collection is fun, feminine, and cheerful; a joyful selection of accessories that act as wearable good luck charms for festive days and nights with friends and family.

The collection of sneakers, Mary Janes and mini bags features pearlescent bunnies embellished on a background of black, green, pink and cream tweed to dress up and bring good fortune into the new year. Matching sneakers are available for little ones to join in the festivities.

CHARLES & KEITH has also curated a Lunar New Year collection with some must-haves in festive shades. Bags take on a striking shade of scarlet, in silhouettes that are reminiscent of folded envelopes or dumplings. A crimson tweed is employed across a variety of totes, sculptural bags, and SLGs, and the iconic Koa bag returns for the new year in a new burgundy hue for a darker take on the festive colour. For print-lovers, a playful illustration of rabbits is available across a slew of elegant top handle and shoulder handbags that elevate any outfit.

Shoes take on other hues such as pink, orange, and purple to stand out from a sea of red. One of the brand's iconic styles – the Mary Jane – is given a pastel blush pink wash and a chunky platform for an edgy twist. The Gabine leather D'Orsay pumps and mules with a patent finish and the unmistakable gold buckle are perfect for more dressy occasions.

Whether you're celebrating the Lunar New Year, planning a get together brunch with your friends, or going for a family reunion dinner, there's something for everyone to remember this special moment by.

The new Lunar New Year collection will be available in retail stores and on [CHARLESKEITH.COM](https://www.charleskeith.com) from January 2023.

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## About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

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