

CHARLES & KEITH

PRESS RELEASE

CHARLES & KEITH releases a limited-edition C-Capsule collection featuring its iconic bags with a fun twist

SINGAPORE, 22 November 2022 – As one of the first movers in local e-commerce, CHARLESKEITH.COM welcomes all to commemorate its online exclusive C-Capsule Collection, inspired by all things #CHARLESKEITH, celebratory, and .com.

#CharlesKeithCelebrates its global online presence with a limited-edition collection that reimagines the brand's icons in colourful and experimental designs. As seen on celebrities like ITZY, Irene Kim, Emily Ratajkowski and more; the Gabine, Charlot, Kwan, and Philomena bags are given a makeover for this capsule, now available in Swirl Prints with Silver Hardware and Very Peri with matte Purple Hardware. A travel case in Swirl Prints is also available for the fun and experimental dresser.

The limited-edition bags – just 500 pieces of each style are available for purchase worldwide – are all hot stamped with a unique serial number to make each piece truly one-of-a-kind. They will be available on [CHARLESKEITH.COM](https://www.charleskeith.com) from 22 November for VIP pre-sale access, and available for all from 29 November 2022.

#CharlesKeithCelebrates #CharlesKeithCCapsule

CHARLES & KEITH

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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

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