

CHARLES & KEITH

PRESS RELEASE

CHARLES & KEITH and Disney Celebrate the year of the rabbit with a Lunar New Year capsule starring Judy Hopps

SINGAPORE, 22 December 2022 – In celebration of Lunar New Year, CHARLES & KEITH is releasing a CHARLES & KEITH x DISNEY ZOOTOPIA Collection starring Judy Hopps. The collaboration marks the year of the rabbit by celebrating the loveable bunny from the Disney animation 'Zootopia'.

To commemorate the season in style, the collection takes Judy's character into a utility-driven and outdoorsy aesthetic. Inspired by an unconventional Maximalist Outdoor style, the edgy and highly fashionable designs are the quintessence of self-expression and freedom. From festive cherry red Mary Janes and chunky wedge mules embellished with metal bunny ear buckles, to her favourite shade of lilac employed across the accessories, and even sturdy combat boots that come with functional clip-on pouches for the lady on the go, Judy Hopps' vivacious life is encapsulated in this collection. For those looking to inject some fun this new year, the Judy Hopps Metallic Accent Shoulder Bag features the unmistakable bunny statement buckle and a chain adorned with some of Judy's favourite snacks like donuts and carrots draped across the bag for a touch of whimsy.

Little ones will be delighted with Judy Hopps appearing on furry ballerinas with enamel charms of the character, and sneakers with adorable rabbit ears on the tongue.

The CHARLES & KEITH x DISNEY ZOOTOPIA Collection will be available on [CHARLESKEITH.COM](https://www.charleskeith.com) and selected retail stores worldwide from 22 December 2022.

#CharlesKeithCelebrates

#CharlesKeithxDisneyZootopiaCollection

CHARLES & KEITH

Media Relations:

CHARLES & KEITH Global Press Office

Phone: +65 6590 7700

Email: PublicRelations@charleskeith.com

About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

CHARLES & KEITH

