

# CHARLES & KEITH

## PRESS RELEASE

CHARLES & KEITH's Winter 2022 Collection is a great escape from the ordinary

*SINGAPORE, 13 October 2022* – Whether a momentary escape or a considered vacation, this season is a welcome respite from reality. CHARLES & KEITH's Winter 2022 collection leans into comfort and function; gravitating towards extra-sturdy chunky footwear that can conquer any terrain and an array of oversized silhouettes that cradle and cushion.

Mary Janes – a standout silhouette of the brand – are finished with big platforms, chunky lug soles, ankle straps and T-bar detailing. The persisting prevalence of aughts-inspired fashion included a handful of nostalgic shoe trends, as seen on the Carlisle Platform Mary Janes that feature a sculptural platform and a delicate rose print, combined with Y2k-style straps that have been proving a unanimous party choice. Heavy-set utilitarian footwear from the Adrian range of Mary Janes, calf boots, and sneakers, feature a chunky lug outsole that hug and insulate the wearer from the outside. These element-proof designs that can be comfortably worn in unexpected terrain or inclement weather proved a sharp focus for the collection.

Practicality takes front row this season. Bags are supersized, soft, and subtle, ready for a getaway at a moment's notice. Introducing the larger than life Cleona Braided Handle Bag, the oversized style doubles down on comfort with its soft pillowy body. The Daki Chunky Chain Link Hobo Bag's minimalist and slouchy design features a supple shape that gently folds and gathers, with a chain-linked strap for a touch of nonchalant rebelliousness. A structured take on the ever-popular bucket silhouette, the Altea Sculptural Bucket Bag boasts a roomy frame and clean lines for the modern woman.

The collection satiates cravings for familiarity, security and safety. A departure from the slinky brights of summer and the glossy patents of fall, winter acts as a force field against the outside world, allowing for moments of quiet introspection. Our collective desire for protection has produced a quiet sense of optimism during the season's shorter and darker days.

The CHARLES & KEITH Winter 2022 will be available in all CHARLES & KEITH boutiques and [www.charleskeith.com](http://www.charleskeith.com) from October 2022.

# CHARLES & KEITH

Media Relations:

CHARLES & KEITH Global Press Office

Phone: +65 6590 7700

Email: [PublicRelations@charleskeith.com](mailto:PublicRelations@charleskeith.com)

## About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

# CHARLES & KEITH

