

PEDRO

PRESS RELEASE

PEDRO SPRING 2021

Title : The Pillow Bag

Singapore, 13th Aug 2021

With the prevalence of a stay home lifestyle, PEDRO ventures into the world of self-reflection and introspection, through the environment that provides a safe abode for many, our homes.

Fashioned after the place that sets our dreams afar, our Pillow Bag is a metaphorical translation of our daily escape from reality during our restful nights.

Our Pillow Bag takes shape with a sculptural frame paired with a soft body. The voluminous body that takes reference from the emblematic design of comfort, a pillow, relaxes the overall form to create an endearing allure.

Adorned with the same vintage-gold clasps on our Brunch Bag, the ornamental closure safeguards your belongings while illuminating the bag with a sophisticated character.

This versatile statement piece also comes with a 360° rotatable strap that swivels under the bag to transform into a over-the-shoulder wear with the detachable shoulder straps. To complete its 3 way carry versatility, hold from its base as a trendy clutch for a sartorial elegance.

Designed for multiple style expressions, our Pillow Bag comes in 4 Monochromic treatments – Chalk, Artisan's Gold, Jester Red & Black, that adds an edgy allure for the modern style maven.

Yours Sincerely,

The Pedro Team

PEDRO GROUP PTE LTD

6 Tai Seng Link, Charles & Keith Group Headquarters, Singapore 534101

Telephone: (65) 6488 3688 Facsimile: (65) 6488 1649

E-mail: enquiry@pedroshoes.com Website: www.pedroshoes.com

PEDRO

PEDRO GROUP PTE LTD

6 Tai Seng Link, Charles & Keith Group Headquarters, Singapore 534101

Telephone: (65) 6488 3688 Facsimile: (65) 6488 1649

E-mail: enquiry@pedroshoes.com Website: www.pedroshoes.com