

PEDRO

PRESS RELEASE

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Title : The Brunch Bag

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As the world adapts our daily lives to a 'New Normal', it is the treasured moments we spend with our loved ones that keeps the normal in this new.

Inspired by the bonding ritual that provides a deep social pastime, our quotidian Brunch Bag epitomizes the art of conversation.

Its unique silhouette features a sleek double arch patterned after the prominent crescent shape of a French Croissant and holds ample volume held together with a rectangular base. Accentuated with a geometric flap that lays over its classic zipper closure, the decorative flap is embellished with a vintage-gold disc clasp that adds an elegant touch.

Our Brunch bag can be carried in the hand or worn on the shoulder, thanks to its detachable shoulder straps, making it a versatile companion to any look.

Crafted with a blend of soft and structural form in mind, the simplicity in this effortless design is what makes this updated hobo bag a go-to style essentials.

Presented in 3 colorways – Chalk, Jester Red & Black, this practically sized bag functions not only as contemporary accessory but also keeps your must-have necessities securely within.

Yours Sincerely,

The Pedro Team

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