

PEDRO

PRESS RELEASE

14 OCTOBER 2021



PEDRO Launches Winter 2021 Collection

PEDRO releases the last seasonal drop of effortless yet updated wardrobe essentials, the Winter 2021 collection for both men and women.

Singapore – PEDRO launches the Winter 2021 collection that fits the winter wardrobe for the modern men and women to get ready for a stylish holiday season. The latest collection offers a range of dressy yet comfort pieces that are easy to style, casual and most importantly, versatile for a timeless look beyond ephemeral trends.

PEDRO Men Winter'21 Collection

Closing 2021 with a bang, PEDRO takes inspiration from utilitarian and uniformed wears for utmost functionality and style for the men collection, offering casual footwear from sneakers to sandals and bags, where outdoor aesthetic gets a clean preppy update.

One of the key colours this season, Deep Berry shade of Pomegranate can be seen on the products, bringing back some retro sartorial style whilst still neutral enough for easy pairing. Hint of burnt orange and mint blue colours are used in the collection as well to top off the normcore collegiate look with a fresh update.

PEDRO Women Winter'21 Collection

With the consideration to keep comfort, functionality and the forefront of fashion in mind, the latest women collection offers pieces that come in mostly neutral toned colours with an overall soft textured look and feel that are easy to wear and carry. Refined detailing such as a minimalist hardware in soft gun metal and warm gold, gives the products a touch of luxury and confident look.

Keeping in mind the daily commuters, comfort is prioritized through sensible design elements on the shoes while providing an empowering look, where accessories staples are transformed into bold detailing like chains and embellishments to form statement making pieces.

PEDRO Winter 2021 collection is now available online and in stores, with new drops every week. Discover your latest must-have fashion accessories on www.pedroshoes.com or visit your nearest PEDRO boutiques to shop.

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About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2006, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at pedroshoes.com

Our modern-day collection continues to inspire 19 countries across Asia Pacific, the Middle East, and the United States of America.