

PEDRO

PRESS RELEASE

Immediate Release

PEDRO MEN 'THE SPUR' SERIES - ESSENTIAL SNEAKERS THIS FALL

This Fall, PEDRO introduces a brand-new sneaker to our men's collection – The Spur. This sneaker is made for men who are looking to update their sneaker inventory for a stylish get-up this season.

Singapore, August 2022 – Functional, stylish and lightweight, the Spur sneaker is the latest addition to PEDRO Men's Fall 2022 collection. This series embodies the concept of "Essential with a hint" - a classic sneaker with intricate details that makes it perfect for thrill-seeking and adventurous individuals.

About The Spur Sneaker

The Spur sneaker is an ideal combination of rugged contemporary style and utility. Designed and influenced by nature and sports innovation, it is an essential sneaker that will walk you through your daily grind without compromising comfort and style. From hitting the gym, attending work meetings or even going for dates, the Spur sneaker is a versatile sneaker that is suited for all occasions.

Inspired by the majestic landscape, specifically peaks and valleys, the Spur sneaker features a topological-inspired silhouette, that sophisticatedly melds suede and nylon, providing comfort for the wearer. It also comes with an extra-long lace, reminiscing climbing ropes, which wraps around the sneaker, signifying mastery while adding a more secure fit.

FALL 2022 Collection

The Spur sneaker is available in five different colourways that caters to a variety of styles and personalities, making it a versatile and dynamic wardrobe staple.

Sporting classic and neutral colours, the Spur sneaker comes in black, light grey and taupe for an effortless minimalistic rendition. It is also available in teal and yellow for those looking for a bold and vibrant look.

The Spur Series is now available online and in stores. Discover your latest must-have fashion accessories on www.pedroshoes.com or visit your nearest PEDRO boutiques to shop.



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About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2006, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at pedroshoes.com

Our modern-day collection continues to inspire 19 countries across Asia Pacific, the Middle East, and the United States of America.