



### **PEDRO EID 2022 – Style In Diversity**

PEDRO celebrates the joyous occasion by uncovering the diverse fashionable styles and how our latest fashionable essentials fit differing looks, effortlessly.

**Singapore, March** – PEDRO celebrates the uniqueness of how EID is being observed in various cultures across the globe. As with any special occasions, comes dressing up to look stylish and feel good. PEDRO releases the EID 2022 capsule collection for both modern men and women with the latest range of essential bags and shoes to get fashionably ready.

This EID, PEDRO showcases an effortlessly diverse editorial inspired by the moments before sunrise where the Muslim community breaks fast and spend time with their family and loved ones over sweet dishes prepared at home.

The men collection features a range of casual stylish shoes and bags including sandals, leather moccasins, crossbody and belt bags, in cool midnight and navy blue for a relaxed weekend look this summer. The soothing shades of blue encapsulates a renewed sense of peace and calm through dressing for men. Functional, trendy and versatile, these easy-to-style pieces are the must-haves in the wardrobe for this season's outfit rotation.

The women collection flaunts a range of pewter metallic coloured shoes and bags, with an added touch of glamour. The sleek silhouettes with a twist add that aire of sophistication and subtle chic yet feminine look. Expect a tradition-meets-modern style from the launch, these exquisite looking pieces are perfect for dressy dinner parties and get one effortless glammed up with the gleaming gold chain detailing.

The EID 2022 collection are available online and in stores from 1 April onwards. Visit [www.pedroshoes.com](http://www.pedroshoes.com) to discover more about the campaign and collection.

# PEDRO

## PRESS RELEASE



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### About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2006, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at [pedroshoes.com](http://pedroshoes.com)

Our modern-day collection continues to inspire 19 countries across Asia Pacific, the Middle East, and the United States of America.