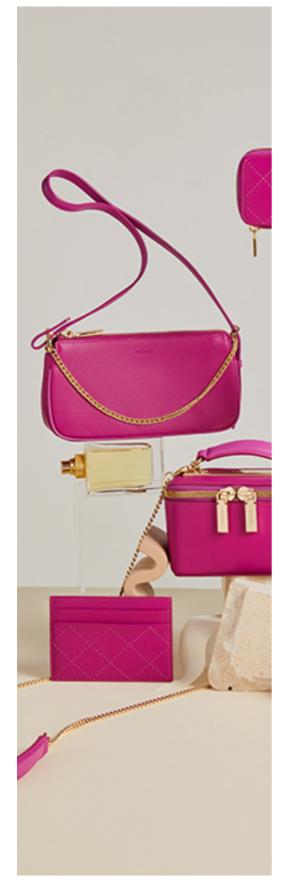
PEDRO

PRESS RELEASE



A Merry Holiday Season with PEDRO

This Christmas, we embrace finding joy in the little things, even if it means getting all dressed up for just a small cozy gathering with your loved ones at home!

Singapore – PEDRO celebrates this holiday season with the Christmas 2021 collection of dressy essentials for all ladies and gentlemen to get effortlessly glammed-up for an exciting and fun festive celebration.

The Christmas 2021 Edit and Collection

This Christmas, PEDRO is here to spread the fun with a touch of playfulness for a celebratory evening. Unbounded by the pandemic, the brand goes beyond to channel merry vibes and bright energy via a lighthearted video with a play of lively movements and uplifting background music.

The Christmas Collection offers a range of maximalist-inspired products that offer a ray of optimism with bright colours and fun details that look forward to the excitement and celebration that is to come post-pandemic.

The holiday collection encapsulates a touch of glamour to the monotonous lifestyle, spicing up this holiday season and welcoming the new year with positive energy for all men, women and kids.

Small Gifts, Big Thoughts - The Christmas Gift Guide

It is never too early to start shopping for the loved ones. From glamorous hedonists to fashion-forward homebodies and stylish fans with a penchant for accessories, whomever you're shopping for, the PEDRO's Christmas gift guide this year will have the recommended essential gifts that suit all styles, festive period and beyond.

Featuring a series of accessories for both men and women with the spirit of the year end festive, and using the elements of everyday findings of joy, this collection was created to inspire the season of gifting

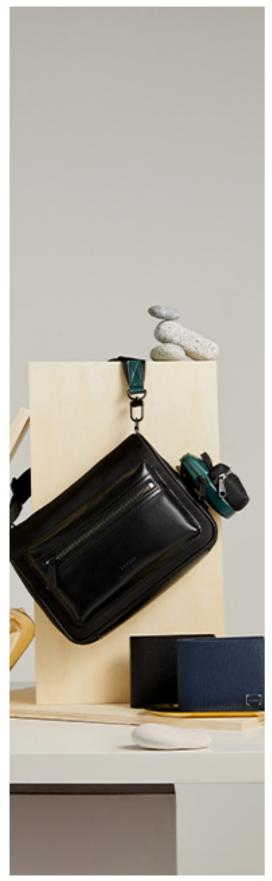
Bright Hues and Glamour Icon Set for the Women

In this Christmas collection, bright hue such as bold fuchsia, provides an instant update to style staples with elements of fun and playfulness for the high-spirited ladies.

Add a little sparkle to accessories to up the glamorous factor that can transport one from the office to cocktails in a jiffy. Topped with

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Classic Styles and Houndstooth Series Set for the Men

In the unmistakable Classic Styles, this set completes a sleek lounge look that is perfect for a cozy little reunion evening. The suave loafers and multi-compartments sling, fit just right this festive season.

An iconic print that has made its mark in the world of fashion, the Houndstooth Series elevates ones look effortlessly and is the perfect gift for the stylish sophisticates.

PEDRO Christmas 2021 collection will drop from 20th November onwards, and would be available both online and in stores. Stay

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About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2006, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at pedroshoes.com