

CHARLES & KEITH

PRESS RELEASE

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SPRING 2022: BLOOMING SPRING

SINGAPORE, 30 December 2021 – To ring in the new year, CHARLES & KEITH's Spring 2022 collection is a celebration of hope and new beginnings – an enticing evocation of a sun-drenched garden filled with flowers.

Fresh flowers and delicate pastels are a key theme in the footwear collection, with a cheery floral motif that captures the spirit of spring cropping up on sandals, urban clogs and Mary Janes. Shed the weight of wintery boots and slip into this season's light and bright spring sandals. Featuring a chunky platform and playful straps that wrap around the ankles, it is the perfect accessory for sundress season.

Bags take on splashes of vibrant orange, pink, periwinkle, and green, epitomising a bolder mood of the collection. This season's key bag, the Koa, references a distinctive retro silhouette with its timeless boxy shape, single-hued body and large clasp, topped off with a matte finish. 2000s aesthetics are having a major resurgence, with Y2K influences evident throughout the rest of the collection: dainty mini shoulder bags are contrasted against sculptural crescent shoulder bags and panelled top handles for the ultimate cool-girl look.

Drawing inspiration from the floral motif used throughout the collection, an Instagram AR filter invites users to experience Spring in Bloom with CHARLES & KEITH wherever they are, with florals blossoming and interacting with the space around them.

Rebirth. Renewal. The season of new beginnings. Eclectic influences are drawn into a collection that radiates energy and optimism, just like the first blooms of spring.

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Media Relations:

CHARLES & KEITH Global Press Office

Phone: +65 6590 7700

Email: PublicRelations@charleskeith.com

About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

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