

CHARLES & KEITH

PRESS RELEASE

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CHARLES & KEITH'S BRIDAL EDIT

SINGAPORE, 29 April 2022 – CHARLES & KEITH's bridal capsule features modern and sophisticated accessories to create unique and unconventional looks for every bride's big day.

To create a classic-with-a-twist wedding look, keep the silhouette of ensembles sleek and sophisticated, while putting the focus on visually arresting details. Complement a cream turtleneck dress — embellished with artistic knitted ruching — with our elegant leather envelope bag, whose handle is made up of glossy faux pearls.

The midi may be the perfect skirt length for a bride. It is stylish, flattering and allows for ease of movement. Make a cool-girl statement by pairing midi skirts with our bead-embellished sneakers or look sweet and demure in pointed-toe, slip-on satin pumps — both shoe styles are from our charming Blythe range.

A black-and-white look will always be timeless and chic. A white shirt worn under a strapless black dress is a bold and modern wedding look. Complete it with classically feminine accessories — such as the Blythe broderie anglaise leather sandals and a bead-handle bag — to create a beautiful balance of the old and the new.

Stay comfortable and grounded in shoes that both look and feel good. Studded with shiny faux pearls, the Blythe satin mules feature soft, pretty ruffles that exudes a girlish charm, while the Blythe bead-embellished sneakers blend style and practicality — perfect for brides who are insouciant about conventionality.

Make a head-turning entrance by ditching the dress and wearing the pants. Pair loose-cut trousers with a glamorous furlined camisole top to create a causal yet dramatic ensemble. Walk confidently down the aisle in the Blythe leather and satin sneakers, with our leather and lace ruched top handle bag on your arm.

The right bag can set the tone of any wedding outfit, or add a truly special touch to it. For our bridal collection this year, we gave our statement-making handbags an alluring old-world aesthetic with pearls, ruffles and lace. Covered in delicate lace and sporting striking straps, these arm candies are designed to make a big impression.

With its luxurious sheen, satin has always been a popular choice for weddings. The Blythe mules, pumps and sneakers all come in a polished satin finish, making them fabulous choices for bridal looks. Standing out with their gleaming faux pearls, they have an understated and elegant quality that make them fit for very special occasions.

For the alternative bride who wants to get married in something other than the traditional wedding dress, a bold sculptural top and a flowing skirt can be a unique choice. To add a touch of glamour

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to an unconventional outfit, reach for accessories with eye-catching elements — such as the ruffles on the Blythe satin pumps or the beaded strap on our leather envelope bag.

Higher heels are a great way to elevate outfits, making it look more refined and distinguished. A long denim skirt looks more smart than casual when paired with the Blythe mesh half-D’Orsay pumps, while the femininity of the Blythe broderie anglaise leather sandals creates a stylish contrast with the quirkiness of a dress-over-shirt combination.



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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.