

CHARLES & KEITH

PRESS RELEASE

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CHARLES & KEITH'S FALL 2022: RECONNECTING ON NEW GROUNDS

SINGAPORE, 13 July 2022 – A reflection on freedom and belonging, CHARLES & KEITH inspires a sense of optimism with its Fall 2022 Collection. An inclusive mix of classic and fashion forward pieces with a dash of pop culture references, this season aims to inspire individuals to forge self-expression through their individuality and style. Hints of cyberpunk sci-fi infused with retro dot-com influences make up this fearless fall collection, presented with more vibrancy in eye-catching brights and a panoply of glossy patent.

Capturing the sleek aesthetics of techno-utopianism, the Lula patent series makes its debut with all manners of pumps, loafers and boots. Mary Janes are not just for kids anymore; the girlish style is given a slick, grown-up update. A staple reinvented with a twist in proportions: Its curved forms and sweet ankle straps are a play on the quintessential schoolgirl-chic look. Well-loved penny loafers are rehashed with a chunky platform and high shine finish, while boots are given towering silhouettes and blocked heels. Delivered in a slew of deeper tones that mimic the season with a glossy patent finish, they are a definite must-have.

Leave the long sunny days and keep warm with other fall appropriate styles that include the Frida leather knee high boots that come with a delicate kitten heel for equal parts of chic and comfort. What's fall without some cosy textures? The Frida series also comes in a mustard-hued shearing, seen across kitten heel mules, pumps and boots; a perfect transitional piece that provides a balance of comfort and versatility. A mix of sweet and sporty, the Rooney patent Mary Janes are given extreme chunky outsoles and an augmented back for a streak of utilitarianism. Available in striking colours like neon green, the nostalgic style is anything but innocent.

Patent Lula bags revisit the late '90s and '00s obsession with *Matrix*-inspired, futuristic fashion, but are given a softer blow-up bubble look. Proving that bold is better, the glossy bags come in unique cube and oversized oval silhouettes secured with a hefty buckle closure, the high-contrast style is perfect for the high-fashion girl. The iconic Gabine family is extended this season with noteworthy everyday silhouettes like the mini top-handle bucket, materialised in tweed which highlights the retro aesthetics. New this season, the Ridley chain handle bag, with its boxy shape and detachable two-tone chain, comes in seasonal tones like mustard and dark moss that are the ideal accompaniment to any fall outfit.

The CHARLES & KEITH Fall 2022 collection will be available in stores and on CHARLESKEITH.COM from August 2022.

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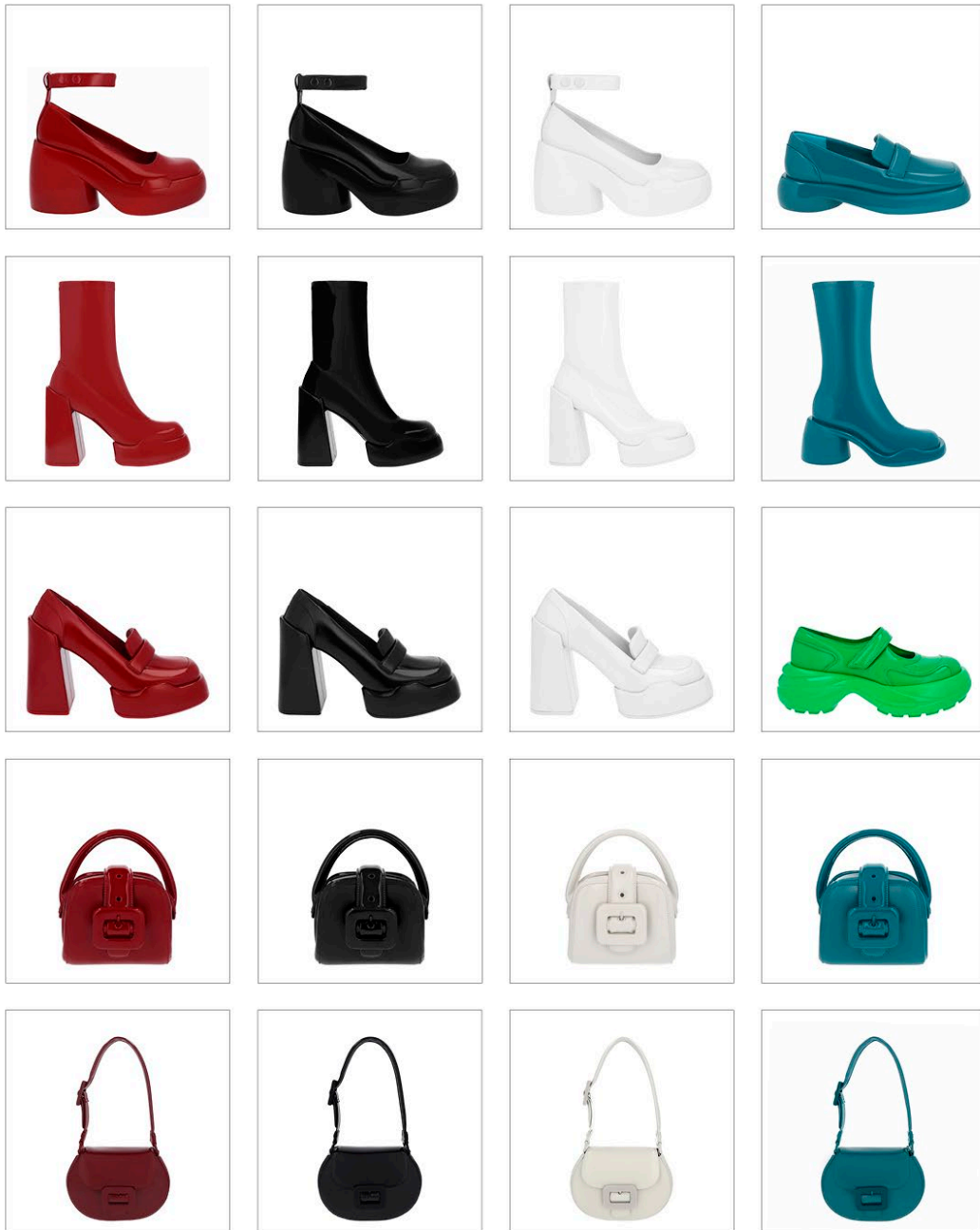
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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in progressive women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewellery.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

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