

CHARLES & KEITH

PRESS RELEASE

CHARLES & KEITH Launches a Capsule Collection with Artist Coco Capitán

SINGAPORE, 25 May 2022 – CHARLES & KEITH collaborates with Spanish-born artist Coco Capitán, renowned for her poetic musings and artwork. The artist – whose works have been exhibited in galleries and museums across the world – has partnered with the brand to explore complex emotions that prose can evoke in fashion, celebrating individuality and creating wearable pieces featuring her art.

The collaboration features androgynous and structured silhouettes that serve as a canvas for her art, while merging with the sensibilities and understated elegance of CHARLES & KEITH's design aesthetic. Capitán has also injected a personal touch to the collection, taking over the brand's sans-serif logo with her signature script.

Inspired by the childlike innocence of the game "He loves me, he loves me not," sprays of blue daisies are stitched on the brand's iconic Perline Penny Loafers alongside Capitán's handwritten prose, "Loves Me Blue, Love Me Blue Not." Her distinctive script is also embroidered on the Double Handle Sculptural Tote Bag, telling a hopeful tale of a solitary blue flower blooming through concrete. Deliberate and uneven stitching gives the collection a spontaneity and intimacy of a personalised piece, making every bag and shoe feel specially created for the wearer. The all-black capsule was designed as a conversation starter that invites all to ponder on the quiet brilliance behind Capitán's words.

"My art is inspired by overheard conversations, diary entries, and sudden waves of introspection. I believe that words can transcend cultures and give us a glimmer of hope for brighter times," said Capitán.

Freddie Stevens, Design Director of CHARLES & KEITH said, "CHARLES & KEITH is once again excited to be a catalyst in promoting creativity, tapping into the minds of globally acclaimed artists to create limited edition and unique pieces featuring their artwork – something we've never previously explored. Our team worked closely with Capitán to create this capsule collection that reflects her cool-girl attitude. These pieces, paired with her poignant prose, are perfect collector's items for art lovers and the fashion forward crowd."

An exclusive raffle will be available for fans to cop the capsule ahead of its launch, which will drop on 13 July 2022 in selected CHARLES & KEITH boutiques and on www.charleskeith.com.

CHARLES & KEITH

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About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

About Coco Capitán

Coco Capitán was born in Seville, Spain in 1992. Based between London and Mallorca, she completed her Master of Fine Arts with Honours in the field of Photography at the Royal College of Art, London, in 2016. Her practice straddles the fine art and commercial worlds, and includes photography, painting, installation and prose.

Most recently, Capitán had a solo exhibition, "Naïvy" at Parco Museum, Tokyo (2022). Other recent solo exhibitions include "Naïvy," at Maximilian William, London (2021), "Busy Living," Maison Européenne de la Photographie, Paris (2020), and "Is It Tomorrow Yet?," Daelim Museum, Seoul (2019). Capitán's work is featured in collections including Maison Europeene de la Photographie (MEP), Paris and Huis Marseille, Amsterdam. She has published several books, among them "If You've Seen It All, Close Your Eyes" and "Middle Point Between my House and China." Her work has appeared in publications such as the New York Times Magazine, the British Journal of Photography, Dazed, M Le Monde, Document Journal, and Vogue. She has been a guest speaker at Cambridge University, Royal College of Art, Oxford University, Manchester School of Art, London Southbank University and Aalto University, among others.