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PEDRO launches Valentine's Day 2022 Capsule – Love Blooms

This February, PEDRO celebrates Valentine's Day with our Love Blooms capsule that interprets subtle modern romance and the preservation of love.

Singapore, February 2022 – Spend this V-Day with your loved ones in style with the latest Love Blooms capsule from PEDRO, designed for the modern and effortless women and men. The unisex appeal in this collection is what makes it outstanding and can be easily styled into any outfit, making it an ideal gift of love for any important being, proving that love is indeed unconditional.

Using flowers as a key inspiration, we introduce Love Blooms as our overall theme for our Valentine's Day capsule. This V-Day, we find ways to creatively "preserve" flowers that represent love, to make it last. And this time, we might have just "unearthed" the perfect solution.

A concise capsule consisting of unisex sneakers and mini mobile phone bags with a unique and meaningful detail – flowers. The pair of Ridge Court Sneakers is designed with a unique underfoot twist - unexpected floral imprints and intricate dried flowers embedded into the soles.

Only available in white, one cannot go wrong when it comes to classic clean pair of sneakers to suit any ensembles effortlessly.

The perfect pairing with the unisex sneakers, is the Mini Mobile Phone Bag crafted in a classic black shade and a sleek chalk white shade with intricate floral imprints on the front panel.

Both suspended by an adjustable shoulder strap, the mini phone bag is a grab and go whenever you need a stylish alternative to hands free options. Roomy enough to fit a smartphone as well as a couple of cards and bills, this piece will not only beautifully pair with the Love Bloom ridge sneaker, it will fit seamlessly into any of your day-to-day look as well.

The Love Bloom capsule collection is available now online and in stores. Visit your nearest PEDRO boutiques or www.pedroshoes.com to shop with your loved ones this Valentine's.

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PRESS RELEASE



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About PEDRO

At PEDRO, we believe we can create a better world by empowering individuality through the art of fashion. By relating, refining and reinventing, we create updated essentials that blend seamlessly into different wardrobes of style. With that, we look to enable individuals to celebrate and express their unique identities as well.

With empathy at the heart of PEDRO, we curate and create with a curious mind, constantly evolving with the world around us, to empower people with confidence from all backgrounds, regardless of who they are and what they look like.

Since our inception in 2006, we have launched both men's and women's collection of footwear and accessories that extends beyond our 109 global stores to an online shopping experience at pedroshoes.com

Our modern-day collection continues to inspire 19 countries across Asia Pacific, the Middle East, and the United States of America.