

CHARLES & KEITH

PRESS RELEASE

FOR IMMEDIATE RELEASE

CAPTURING MOMENTS THAT MAKE UP THE HOLIDAYS WITH CHARLES & KEITH

CHARLES & KEITH 與你一同捕捉歲末節慶的動人時刻

SINGAPORE, 5 November 2021 – Holidays are the most wonderful time of the year, and this year in particular gives a glimmer of hope for Capturing Moments over eagerly anticipated reunions and thoughtful get-togethers.

2021 年 11 月 5 日，新加坡 - 歲末來臨，這個充滿祝福與希望的季節總讓人擁有十足幸福感，而今年更是如此，渴望團聚的人們終於有了一絲希望，與親友們相聚共度這個動人時刻。

This festive season, CHARLES & KEITH invites all to capture the essence of different shared moments with the **Holiday capsule collection**. Inspired by the unique events of 2021, the collection shines a spotlight on positivity and finding joy in the little things, underscoring the message that Holiday is what you make of it, no matter how you are celebrating.

CHARLES & KEITH **節慶系列**邀請您一同捕捉歲末季節所傳達出的共享精神。2021 年全球籠罩於忐忑焦慮的氛圍，品牌也因此深受啟發而創造本系列設計，聚焦於積極正能量與日常小確幸所帶來的快樂，並傳達無關於慶祝形式為何，只要是你喜歡的、想要呈現的就是最棒的節慶。

Plush velvet in jewel tones and ultra-feminine embellishments take over decadent handbags and dancing shoes to bring sparkle and shine to the season. Beautiful gift boxes are filled with an evening handbag or mini bag, and lipstick cases for your choosing. Crafted from velvet in an identical palette as the bags and shoes, the limited-edition braided hairbands, AirPods cases and chain-strap mini pouches make for great stocking stuffers and perfectly wrap up this celebratory collection.

以柔軟材質的奢華光澤與精緻細節顯現極致女人味，選用天鵝絨製成的一系列鞋履、包款及限量發售的編織髮箍、AirPods 保護套和唇膏包，讓秋冬更添一股華麗絢爛。此外，本季推出裝有鍊條小包與唇膏套的兩款限定禮物盒，夢幻粉紫色、都會鐵灰色，搭配精美外盒讓人更加期待開盒後的大驚喜。

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To get in the mood for the holidays, discover the collection virtually on a dedicated holiday site filled with activities that foster precious shared moments like the universally loved childhood game Tic-Tac-Toe, persona quizzes and gift guides galore. Fun filters and stickers are taking over Instagram and Telegram to spread some festive cheer.

來場完整的沉浸式節慶體驗吧！前往節慶微型網頁，兒時最經典的井字遊戲、角色測驗、禮物推薦等豐富有趣的全新互動式內容不僅好玩，還能促進彼此珍貴的熱絡情誼。節慶動態濾鏡與貼圖也已同步上線，在 Instagram、Telegram 上散播歲末歡樂氛圍，將正能量渲染給更多人。

The new Holiday collection is available in stores and online from **November 2021**.

節慶系列單品將在 **2021 年 11 月** 同步於門市及官網販售。

@charleskeithofficial #CharlesKeithCelebrates #imwithCharlesKeith

CHARLES & KEITH

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CHARLES & KEITH



The Art Of Dressing For Errands



Just In Time For The Holiday Gathering



Embrace The Great Outdoors With Style



Must-Have Party Pieces For After Dark



Celebrate The Spirit Of Giving



Look Chic And Stay Cosy Indoors

CHARLES & KEITH

About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

備受時尚愛好者推崇的 CHARLES & KEITH 以其精湛獨特的設計聞名，由企業家 Charles 與 Keith Wong 於 1996 年創立同名品牌。秉持大膽前衛的設計理念、不斷策展時尚合作企劃，CHARLES & KEITH 成為時髦女性們的不二之選。每一位女性都是品牌的靈感繆斯，因此一系列鞋款、包款、飾品、配件源源不絕地誕生。

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

CHARLES & KEITH 秉持著四大價值觀——實驗、理想、策畫、嶄新——目標為激勵女性們的時尚品味與美感。其實體店面擴展至全球各地，近年跨越至電子商務領域，發表購物網站

(CHARLESKEITH.COM)，提供全球，包括美洲、亞太、歐洲地區卓越的線上購物服務。