

CHARLES & KEITH

PRESS RELEASE

FOR IMMEDIATE RELEASE

CAPTURING MOMENTS THAT MAKE UP THE HOLIDAYS WITH CHARLES & KEITH

SINGAPORE, 15 November 2021 – Holidays are the most wonderful time of the year, and this year in particular gives a glimmer of hope for Capturing Moments over eagerly anticipated reunions and thoughtful get-togethers.

This festive season, CHARLES & KEITH invites all to capture the essence of different shared moments with the **Holiday 2021 Collection**. Inspired by the unique events of 2021, the collection shines a spotlight on positivity and finding joy in the little things, underscoring the message that Holiday is what you make of it, no matter how you are celebrating.

Plush velvet in jewel tones and ultra-feminine embellishments take over decadent handbags and dancing shoes to bring sparkle and shine to the season. Beautiful gift boxes are filled with an evening handbag or mini bag, and lipstick cases for your choosing. Crafted from velvet in an identical palette as the bags and shoes, the limited-edition braided hairbands, AirPods cases and chain-strap mini pouches make for great stocking stuffers and perfectly wrap up this celebratory collection.

To get in the mood for the holidays, discover the collection virtually on a dedicated holiday site filled with activities that foster precious shared moments like the universally loved childhood game Tic-Tac-Toe, persona quizzes and gift guides galore. Fun filters and stickers are taking over Instagram and Telegram to spread some festive cheer.

The new Holiday 2021 Collection is available in stores and online from **November 2021**.

@charleskeithofficial #CharlesKeithCelebrates #imwithCharlesKeith

CHARLES & KEITH

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CHARLES & KEITH



The Art Of Dressing For Errands



Just In Time For The Holiday Gathering



Embrace The Great Outdoors With Style



Must-Have Party Pieces For After Dark



Celebrate The Spirit Of Giving



Look Chic And Stay Cosy Indoors

CHARLES & KEITH

About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.