

# CHARLES & KEITH

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### **CHARLES & KEITH FOCUSES ON MINIMALIST AND TIMELESS FORMS FOR WINTER 2021**

Aesthetics take an industrial turn with CHARLES & KEITH this Winter season. Inspired by the lines, shapes and textures of Brutalist architecture, this collection features a moody and versatile colour scheme that includes dark brown, stark white and warm sand, promising lots of style mileage. It also features a geometric grid pattern that adds flair to the otherwise minimalist designs.

Once again, classic footwear silhouettes have been given new life in this selection of cold weather-friendly shoes. Evergreen **Frankie** Platform Mary Janes are updated with chunky platforms and contrast stitching. The new **Billie** front-zip ankle boots, an indisputable winter staple, have been fitted with sensible chunky stacked heels and angular hexagonal oversized outsoles, which complement the rounded toe caps. Square-toed **Nola** slip-on ankle boots take on a futuristic look with their architectural elements — the standout detail is undoubtedly the unusual curved blade heel.

New this season is the **Luna** knotted handle shoulder bag, an understated carryall with tubular knotted straps that gently hug its wide curved base. The snap front closure hides an unassuming body that can fit everyday essentials, and more. Rooted in monumental simplicity, the Luna is slated to be the next It bag.

The Frankie Mary Janes are now available in all CHARLES & KEITH boutiques and on [charleskeith.com](https://charleskeith.com); The Billie, Nola and Luna will be launching on 25 October 2021.

#### **Media Relations:**

CHARLES & KEITH Global Press Office

# CHARLES & KEITH

Phone: +65 6590 7700

Email: [PublicRelations@charleskeith.com](mailto:PublicRelations@charleskeith.com)



## About CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear

# CHARLES & KEITH

designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.