

CHARLES & KEITH

PRESS RELEASE

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CHARLES & KEITH FOCUSES ON MINIMALIST AND TIMELESS FORMS FOR WINTER 2021

CHARLES & KEITH 2021 冬季企劃呈現不朽的極簡主義

Aesthetics take an industrial turn with CHARLES & KEITH this Winter season. Inspired by the lines, shapes and textures of Brutalist architecture, this collection features a moody and versatile colour scheme that includes dark brown, stark white and warm sand, promising lots of style mileage. It also features a geometric grid pattern that adds flair to the otherwise minimalist designs.

CHARLES & KEITH 將剛強有力的工業元素應用於今年的冬季企劃美學，以粗獷主義建築的線條、形狀及紋理作為創作啟發，採用深棕色、白色、暖沙色等經典沉穩的色調完成設計，締造出多元、無界限的風格。幾款具幾何菱格元素的單品在極簡主義中展現出低調獨特的精緻感。

Once again, classic footwear silhouettes have been given new life in this selection of cold weather-friendly shoes. Evergreen **Frankie** Platform Mary Janes are updated with chunky platforms and contrast stitching. The new **Billie** front-zip ankle boots, an indisputable winter staple, have been fitted with sensible chunky stacked heels and angular hexagonal oversized outsoles, which complement the rounded toe caps. Square-toed **Nola** slip-on ankle boots take on a futuristic look with their architectural elements — the standout detail is undoubtedly the unusual curved blade heel.

今年冬季經典鞋履被賦予嶄新的生命力。**Frankie** 瑪麗珍鞋及樂福鞋採用弧形厚底搭配車縫線勾勒鞋緣輪廓作為其標誌性風格；**Billie** 前拉鍊中筒靴是冬季最具前衛思潮的主打單品，拼接鞋舌強調層次感，搶眼的銀色拉鍊以及鋸齒厚底帶出前衛個性；**Nola** 厚底短靴的極簡素面靴筒，以及來自建築元素的雙層厚底設計增加視覺印象，成功展現極致的未來主義外觀。

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New this season is the **Luna** knotted handle shoulder bag, an understated carryall with tubular knotted straps that gently hug its wide curved base. The snap front closure hides an unassuming body that can fit everyday essentials, and more. Rooted in monumental simplicity, the Luna is slated to be the next It bag.

包款系列主打簡約低調的 **Luna** 肩背包，以雙側繩索扭結簡單點綴出設計感，繩索延伸至包身底部打造出輕盈感，圓弧形包身具寬裕的容量空間，搭配隱藏式磁釦完整呈現 Luna 不朽的簡約風格，具備下一個大勢包款的風範。

The Frankie Mary Janes are now available in all CHARLES & KEITH boutiques and on charleskeith.com; The Billie, Nola and Luna will be launching on 25 October 2021.

Frankie 系列鞋履已於 CHARLES & KEITH 門市及官網 charleskeith.com 正式上架，Billie、Nola 和 Luna 將於 2021 年 10 月 25 日推出。

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About CHARLES & KEITH

關於 CHARLES & KEITH

CHARLES & KEITH is the go-to fashion label for stylish urbanites, recognized for its curated collections of relevant designs. Founded in 1996 by entrepreneurs Charles Wong and Keith Wong with the purpose to spark joy and confidence in fashion-forward women by providing footwear designs that are versatile and appeal to on-trend sensibilities, the brand has evolved to offer a full-fledged line of footwear, bags, eyewear, accessories and costume jewelry.

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備受時尚愛好者推崇的 CHARLES & KEITH 以其精湛獨特的設計聞名，由企業家 Charles 與 Keith Wong 於 1996 年創立同名品牌。秉持大膽前衛的設計理念、不斷策展時尚合作企劃，CHARLES & KEITH 成為時髦女性們的不二之選。每一位女性都是品牌的靈感繆斯，因此一系列鞋款、包款、飾品、配件源源不絕地誕生。

Anchored by its four brand values – Experimental, Desirable, Curated and Modern – CHARLES & KEITH aims to celebrate and inspire women every day. With over 600 brick-and-mortar stores in its global network, CHARLESKEITH.COM extends the brand's reach through the United States of America, Asia Pacific and Europe.

CHARLES & KEITH 秉持著四大價值觀——實驗、理想、策畫、嶄新——目標為激勵女性們的時尚品味與美感。其實體店面擴展至全球各地，近年跨越至電子商務領域，發表購物網站 (CHARLESKEITH.COM)，提供全球，包括美洲、亞太、歐洲地區卓越的線上購物服務。