

# CHARLES & KEITH

Press Release

October 2020



## **Moving Forward to Plastic-Free Packaging**

At CHARLES & KEITH our experimental values are what drives us to push ourselves and fashion forward. As a continued part of CHARLES & KEITH's sustainability commitment, all unnecessary plastics from our e-commerce packaging have been minimised as of June 2020.

CHARLES & KEITH's sustainable packaging journey began in 2010, when we started using FSC-certified paper bags in 645 stores worldwide.

CHARLES & KEITH has 57 e-commerce markets around the globe, including Africa, North America, Asia, the Middle East, Oceania and Europe. By replacing poly-mailers with FSC-certified and recycled cardboard boxes, we will be eliminating the use of an estimated 140 tonnes of plastic each year.

At CHARLES & KEITH, we're continuously pushing ourselves to be better. We're not just looking for the next big thing – we're looking for the next best thing. Head over [here](#) to find out "What's Next" for the future of fashion.